



**HONEY &
BARRY
COMMUNITY
PARK**

SWEET **WEEK** *Market*

Presented by.



UJA FEDERATION
of Greater Toronto



Prosserman JCC

in partnership with



Vendor & Sponsor Package

PROSSERMAN JCC
4588 Bathurst St. Toronto
Sunday, September 10, 2023



Overview: What is the **Sweet Week Market**

The **2nd Annual Sweet Week Market** will bring Jewish entrepreneurs, artists, farmers, designers and foodies together in the **Honey & Barry Community Park** as we celebrate the Sweet New Year. With over 75 vendors, this market will feature unique products and savoury K kosher flavours that are curated specifically for this festival. We take pride in finding original creators who work hard to bring their products to the larger Jewish Community, and at the **Prosserman JCC** on **September 10th**, you can join thousands of attendees, families and Jewish community members in finding that perfect gift, menorah, mazuzah, book, or taste the best harvested honey all before Rosh Hashanah.

Some Key Features

- * Main stage with Jewish music, food demos & special guests
- * Food pavilion with lounge, picnic area and unique K kosher flavours
- * Shoreside apple & honey pavilion featuring freshly harvested honey
- * Eco-friendly zero waste event
- * Jewish entrepreneurs selling pottery, art, jewelry, wood & metal crafts, clothing, toys & more
- * Ontario Jewish Farmers with fresh fruits, vegetables, garlic and preserves
- * K kosher Coffee & Espresso Bar with Muskoka Lounge
- * Family activations & Activities for all ages
- * Outdoor fall experience with picturesque surroundings



SWEET WEEK Market

Overview: Sponsorship Opportunities

Reserve your sponsorship opportunity today!

Miri Vinitski: Development & Sponsorship Coordinator

miri@prossermanjcc.com or 416.638.1881 x2212

Sponsorship Level	PRESENTING \$15,000	PAVILION \$6,000	STAGE \$4,000	ACTIVITY \$2,000	LOUNGE \$1,000
Presenting Sponsorship	🍏				
Company Logo on all Event Signage	🍏	🍏	🍏	🍏	🍏
Interactive Booth at Event	🍏	🍏	🍏	🍏	
Company Link on Event Webpage	🍏	🍏	🍏	🍏	🍏
Recognition on JCC Social Channels	🍏	🍏	🍏	🍏	
Exclusivity within your Business	🍏	🍏	🍏		
Track Sponsorship (i.e., Sign in table, Starting line, finish line)	🍏	🍏			
Gear Sponsorship (i.e., Medals, race bib, wayfinding)	🍏		🍏		
Area Sponsorship (i.e., race-kit pick up, body marking, first aid tent)	🍏			🍏	
Logo on all communications	🍏	🍏	🍏	🍏	🍏
Reserved Tickets to Participate	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets

SWEET WEEK Market



For **\$175**, vendors will get a **10'x10'** tent with walls, an **8' table with black linen**, **2 chairs** and a **sign with company name**. If you have your own tent and table, the cost to participate is **\$75**.

We will also be providing **FREE** access to **dedicated wifi** for digital payment systems. The JCC does not take any profits from participating vendors. The fee to participate includes everything you need.

The JCC and partnering organizations will handle a strong marketing campaign that hits over **150,000 people** through our email database, social media platforms, paid sponsored ads, digital screens within our centres and theatres, printed materials and distribution to synagogues and schools.

If you or your organization/business would like to build a custom opportunity at the Sweet Week Market, please contact our Director of Events and Producer, Jared Golberg to discuss further.

Jared Golberg
 Director of Events
 Prosserman JCC
jaredg@prossermanjcc.com
 416.638.1881 x4516

HONEY & BARRY COMMUNITY PARK

FLOOR PLAN Vendors, Pavilions & Lounges





BOOKING FORM

I, _____, confirm my participation as a vendor for the **Sweet Week Market** and agree to the following conditions for my booth rental:

1. Vendor agrees to rent a booth on **September 10, 2023, 11:00am - 4:00pm at the Honey & Barry Community Park** at the **Prosserman JCC - 4588 Bathurst St.**
2. Vendor agrees to pay Prosserman JCC a rental fee of:

_____ **\$175 for a 10' x 10' booth**

_____ **\$75 for space (bringing own tent, table and chairs)**

Notes:

- All booths include 1 x 10' tent, 1 x 8' table, 2 x chairs, 1 x 2' tent sign
 - You are allowed to bring your own chairs, décor (encouraged), tables, payment system (swipe, converge, cash) and pop-up signs to enhance your booth.
3. You can bring your own tent and tables, however there will be a charge of **\$75** for space rental.
 4. Prosserman JCC (PJCC) will not be held responsible for any damages, loss, or stolen merchandise during the event. We will have security on site and volunteers will be available to watch your booth if you need to step away for breaks.
 5. All food vendor(s) must have **Kosher style food** and supply information for public health submission (we will supply the form to fill out). A basic **handwashing contraption** will be needed (supplied by vendor – liquid soap, water jug, paper towel at the least)
 6. There will be a main stage with music. Please do not bring Bluetooth speakers, as there will be speakers through out the park.
 7. By signing this document, you are confirming that you will be participating for the entire allotted time from **11:00am - 4:00pm** and will not leave during the event.
 8. We are holding the following **Sunday, September 17th** as the rain date if the weather is severe enough to be deemed unsafe (lighting is a key factor).

VENDOR DETAILS

Your Name: _____

Company Name (will be on sign): _____

Contact number: _____

What do you offer/sell? _____

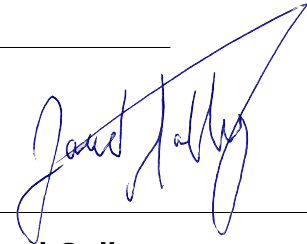
Website or links to products: _____

Email: _____

Your company social media handles: _____

Vendor Signature

Date: _____



Jared Golberg
Director of Events
Prosserman JCC
June 26, 2023

Sweet Week Market
Credit Card Authorization Form



Name on Card: _____

Type of Card: Visa____ MC____

Vendor Name: _____

Card Number: _____

Expiration Date: _____ CVV Code: _____

Billing Address: _____

City: _____ Province: _____ Postal code: _____

Phone Number: _____

Order/Invoice Number: _____

Amount to be Charged: _____

By signing this form, you authorize the **PROSSERMAN JCC**
To charge your credit card for the amount listed above.

Signed by: _____

Date: _____

Print Name: _____



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Charitable Registration Number: 857936025RR0001



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